

Managing Corporate Cash



ASKIS LIMITED

About Us

Askis Limited, was formed in 2010 and helps you make your cash investments work harder for you.

Our aim is to improve returns on cash for you whilst at the same time managing default risk. By effectively outsourcing your cash management to Askis, you are freed from a non-core activity, allowing you to focus on growing your own business.



Current Issues

1. Very Low Interest Rates

With official interest rates at an all time low, companies are finding the interest rates they are earning on cash are much lower than headline rates advertised. Data published by the Bank of England in June 2011, showed that companies earned only 0.41% on average on their bank and building society deposits.

2. Credit Risk

Many companies are worried about the financial strength of cash providers. If your company has turnover of £1m or more, then you do not have the comfort of the Financial Services Compensation Scheme to protect you. This means that you need to consider default risk and manage your cash holdings accordingly.

3. Changing Circumstances

You could decide to research the market yourself and decide where to invest your cash, but that is not the end of the story. You need to regularly review your cash returns because rates don't stay the same. Default risk also needs to be managed and cash moved out if there are concerns about default. Therefore you need time and knowledge to manage your cash effectively.

Askis Provides Solutions

Using specialist money market knowledge and relationships with banks, Askis can:

- improve your cash return, so you earn more on your cash
- help you manage default risk, so you don't need to worry about your cash being safe
- save you time by regularly reviewing your cash holdings, so you have time to focus on the key issues for your business

This brings you the peace of mind that your cash investments are being safely looked after for you.



Consultancy

If your business does not have a formal investment policy, or it has not been reviewed for some time, it may be time to formalise things. Askis can help you formulate, design and implement an investment policy that is suitable for your business.

Testimonials

"Kathy is bright as a button and works harder than any human being I've ever met. What great qualities to have from someone who's trying to make more of your cash."

Neil Tregarthen, CEO, NES Group Ltd.

"Askis is an essential tool for IFAs seeking to add value to their client's deposit monies".

Michael McCroddan, Independent Financial Adviser

Contact Us

If you are a company with cash assets between £10m and £200m to manage, then Askis can help you. Please contact us now for your tailored cash solution.

**Kathy Byrne
Managing Director**

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